



A GOOD INTERNSHIP IS NEVER HANDS-OFF.

SHARE YOUR PASSION FOR GETTING HANDS-ON WITH US.

We believe in creating an environment where our interns really can learn by doing during their time with us and where they are given their own areas of responsibilities from the start. That's why our experts treat you as part of the team from day one, encourage you to bring your own ideas to the table – and give you the opportunity to really show what you can do.

Marketing Intern

As an integrated member of our marketing team you will **be in charge of the communication** with our dealers and to **support marketing communications** (e.g.: preparation and follow-up of campaigns, sales literature corrections). You will also **manage the dealer marketing administration** and the preparation of dealer campaigns. Your responsibilities will also include **tracking the marketing budget** and administer marketing related invoices, purchase orders and contracts. Through the **support of our events** and other marketing related administrative tasks (e.g.: translations, preparation of presentations) you will have the **opportunity to get an insight how the marketing department works** at BMW.

You should be:

- Student or fresh graduate in marketing / economics / business field
- Proficient in a windows environment using MS Office
- Highly organised, with the ability to prioritise and to work independently in a proactive manner
- Precise, familiar with figures, highly capable and flexible
- Hard working, accurate, cooperative personality
- Strong written and verbal communication skills both in Hungarian and in English
- Passion about cars especially BMW Group brands

This is a full time internship (40 hours/week) and the duration is 12 months.

Desirable starting date: 1st September

Located in BMW Group Hungary (Budapest/Vecsés)

If you are interested, please send us your application through this link:

<https://system.erecruiter.pl/FormTemplates/RecruitmentForm.aspx?WebID=8a842790cbf44e62a8d304571fd74f84>

**BMW
GROUP**
Magyarország

